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## Eco-Friendly Eating Festival [Project Proposal]

Rebecca Busanich  
*Plymouth State University*

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## PSU Integrated Cluster (IC) Project Funding Process & Proposal Form

**Project Proposal Submittal Process:** All IC projects requesting funding will require the completion and submittal of three (3) forms:

- Project Proposal Form – project scope & outcomes** (*included in this document*)
- Project Guidelines Form – reflective document outlining desirable IC project attributes**
- Project Budget Form – Excel spreadsheet to facilitate budget planning**

### **Instructions for Submitting Project Proposals:**

- ✓ Download the 3 forms to your computer
- ✓ Complete the forms and save them; including the title of your project in the file name
- ✓ Forward the 3 files via email to the IC Project Manager, Ross Humer [rhumer@plymouth.edu](mailto:rhumer@plymouth.edu)
- ✓ Project Proposal will be logged & forwarded to the appropriate IC Guide Team

If not reviewed in advance of the submission, it is important to discuss the Project with the IC Guides to review, refine, and rework (if necessary) to obtain funding approval.

**Project Funding Review Process:** All proposed projects will be reviewed by the Cluster Guide team. Depending on the level of funding amounts being requested, the proposal request will follow the process outlined as follows:

- **Level 1:** Any project with a proposed budget of less than or equal to \$1,000 can be approved by the Cluster without additional review
- **Level 2:** Any project with a proposed budget of \$1,000 but less than \$5,000 can be approved by the IC Project Review Team, which is made up of representatives from each of the 7 Clusters (*see release time exception directly below*)
- **Level 3:** Any project with a proposed budget of \$5,000 or greater **or** requires faculty release time, must be first endorsed by the IC Project Review Team and submitted to the Academic Deans for review and approval

The project funding approvals are limited to one academic year; projects which require additional funding in subsequent years will need to be resubmitted annually for review and approval.

**Deliverables:** At the conclusion of the academic year, a deliverable to the Integrated Cluster Proposal Review Team and Academic Deans is required in order for the project director/coordinator, artist, or author and collaborator(s) to be eligible for future funding. This reporting requirement may be met by numerous means which will be identified as this process matures. It is anticipated that awardees will present their works before a wide public gathering to be scheduled during the upcoming Academic Year.

**Instructions for the PSU Integrated Cluster Project Proposal Form:** Please complete all of the elements of the following form in the spaces provided before saving and then submitting the document.

## **PSU Integrated Cluster Project Proposal Form**

**Title:** Eco-Friendly Eating Festival

**Project Leadership:** (Identify Project Director/Manager or Co-Manager/s) Dr. Rebecca Busanich

**Project Description:** This will be a culminating event for the HE 3220, Applied Nutrition for Healthy Living, students, where they can celebrate and demonstrate what they've learned in the course to help members of PSU (faculty, staff, students) and the larger community make healthier choices around food. The focus will be on eco-friendly and healthy eating. We will be inviting local vendors (restaurants, stores, local food organizations, and farms) to come and set-up a table that provides samples of local foods, demonstrates ways in which to eat and cook with local foods, and educates the public on the benefits and implementation of a plant-based diet. Other PSU faculty, staff and student groups that are committed to holding a table and helping with this event include Steve Whitman (teaching lecturer, permaculture design), Dr. Brian Eisenhauer (Office of Sustainability), Denise Normandin (Healthy PSU), Common Ground, and the Health & Wellness Club. The Applied Nutrition students will help to organize the event as well as provide educational materials, demonstrations, and experiences around plant-based diets and local foods. The event will be sponsored by the PSU Center for Active Living & Healthy Communities and will take place on December 14<sup>th</sup>, 2016 from 11:00 am to 1:30 pm in ALLWell North Davis Track. If this event draws a lot of participants and proves to be successful, it could become an annual event where we charge attendees a small fee (\$10) for a ticket to the event, making it more financially sustainable.

### **Project Goals and Outcomes:**

1. **Project Goals – Briefly identify and describe the objectives of this project** To provide an enriching engaged learning experience for the students in Applied Nutrition, while also providing a marketing and promotional event for local food vendors, and an educational experience for those at PSU and in the Plymouth community on how to eat a local, plant-based diet.

**2. Student Learning Outcomes – Outline the expected student learning outcomes** Students involved in this event will learn the following:

- How to organize and run a community health promotion event
- How to market and promote such an event
- How to work with their peers to develop educational materials and demonstrations
- Applying course knowledge and content to better the lives of others

### **Rationale and Impact:**

Considering the questions below, please write your project rationale and impact statement.

Include how this project will further the Mission and Vision of PSU with respect to 1) fostering collaboration across disciplines; 2) addressing a relevant societal issue, and 3) establishing relationships with community partners, external institutions, companies, non-profits, schools, government agencies, etc. and 4). Making an impact

How does this proposed project advance the Integrated Cluster mission and vision? How does this project facilitate high impact teaching and learning, cross disciplinary collaboration, student engagement and partnership involvement, and real world problem exploration? What are the anticipated impacts of this project?

Is this project an extension of work already in progress, or an entirely new endeavor? Does it integrate with areas that team leaders are already teaching or is it an opportunity to delve into unfamiliar content or a bit of both?

**Project Rationale and Impact Statement:** This project will be well-aligned with the mission of PSU, by serving others (faculty, staff, students and the community) with education and awareness around local, sustainable and healthy eating. We know that the health of this region is declining, and this kind of event could have a profound positive impact on people's health by targeting intrapersonal, interpersonal and community levels of health behavior change (with a focus on eco-friendly eating). We are also going to invite local elementary school classes to come to this event, to help educate young people on the importance of eating healthy and give them simple demonstrations that may target them and their families (i.e., showing them MyPlate, having them taste test vegetables and other healthy snacks, giving them seed packets with instructions on how to grow their own food, etc.) By partnering with local businesses that already incorporate local foods and sustainable farming/eating practices, we can highlight their business as well as provide an additional learning opportunity for those who attend. By bringing in faculty and staff with an expertise on sustainability, permaculture, health and worksite wellness, we will advance the Integrated Cluster mission and vision of integrated disciplines working together around a relevant social issue and advancing education around that topic to all members of our community. Finally, this will be a great hands-on engaged learning experience for all the students involved. They feel very excited about this course and what they're learning and want an opportunity to share this knowledge with others.

## Project Team

**PSU Project Participants** (essential core team participants including faculty and staff)

Name	Position/ Title	Project Role	Discipline/ Specialty	Email
Dr. Rebecca Busanich	Assistant Professor/Assoc. Director	Lead organizer, professor	HHP, Health Psychology, Nutrition	rbusanich@plymouth.edu
Dr. Brian Eisenhauer	Professor	Participant	Sustainability	bweisenhauer@plymouth.edu
Steve Whitman	Teaching Lecturer	Participant	Permaculture, Ecohouse, Social Science	swwhitman@plymouth.edu
Denise Normandin	Program Manager	Participant	Healthy PSU (Worksite Wellness)	dlnormandin@plymouth.edu

**Non-PSU Project Participants** (stakeholders; partners; academic institution; etc.)

Name	Organization	Project Role	Discipline/ Specialty	Email
	Nannie's Canning Pantry	Participant/Vendor		
	Local Foods Plymouth	Participant/Vendor		
	Peppercorn Natural Foods	Participant/Vendor		
	Six Burner Bistro	Participant/Vendor		
	Biedermans Deli	Participant/Vendor		
	Covered Bridge Farm to Table	Participant/Vendor		

**Student Participant Profile** (Identify the student population/s to be engaged in the project. Identify if this has been or is planned to be incorporated into curricula)

Class/ Student Organization/ Individuals	Role in Project	Academic Level (Undergraduate or Graduate)	Academic Discipline	Total Student Population
HE 3220, Applied Nutrition for Healthy Living	Organizers, Participants	UG	multidisciplinary	26
Common Ground	Participant	UG	Student club	unsure
Health & Wellness Club	Participant	UG	Health Promotion	15

### **IRB (Institutional Review Board) Compliance**

IRB Compliance: <http://www.plymouth.edu/office/institutional-review-board/>

- This project DOES NOT require IRB compliance**  
 This project DOES require IRB compliance (*complete below*)

IRB Approval Status:

IRB Approval Date:

Any funding approvals of IRB-required projects are contingent on obtaining IRB approval.

### **Project Management: Timeline and Milestones**

Identify the timeline for the project including start, completion, and major project milestones. A closing report will be required as a part of the project funding process.

**Project Start Date:** 10/17/2016

**Project Complete Date:** 12/14/2016

<b>Project Milestone</b>	<b>Milestone Description</b>	<b>Target Completion Date</b>
<b>Event Planning</b>	<b>Planning by CfALHC staff and HE 3220 Class</b>	<b>12/14/2016</b>
<b>Event Promotion</b>	<b>Promotion &amp; marketing of event by CfALHC staff and HE 3220 Class</b>	<b>12/14/2016</b>
<b>Event</b>	<b>Eco-Friendly Eating Festival</b>	<b>12/14/2016</b>

Please identify any pre-project education or training for students, faculty, and staff that would be helpful for your project team to have in advance to begin work on a strong footing (e.g., skill training, concepts), and identify any training and education that you are willing to help provide during the preparatory period for the project team before team work formally begins.

Student Education/ Training Requirements: No additional training required.